



It's ALL *Bigger* Than Me

CONSULTING with Traci Harrell



CAPABILITY STATEMENT & BIO

ABOUT TRACI HARRELL

- Leadership, Diversity & Inclusion Trainer and Consultant. Certified SUCCESS Coach
- Keynote Speaker, Facilitator, Producer, MC
- International Best-Selling Author (5 books)
- 25 years of diverse Corporate & Leadership Experience (8 years with IBM, 14 years with Disney, and 5 years with Microsoft)
- National Awards; "Top 100 Executive Leaders under 50", "Leadership Channel-Chapter Of The Year"

Executive & Community Leader

President, It's All Bigger Than Me Consulting

Founder, It's All Bigger Than Me Ministry

President, National Black MBA Association, Seattle

COMPANY OVERVIEW:

- A boutique training and consulting company supporting individuals, teams and organizations to become more effective and at ease with the topics of Inclusion, Leadership, Success & Happiness.
- Leaders receive both immediate results, and tools to change the status quo at a systemic level, by increasing their ability to lead authentically, learn collectively, and build collaboratively.
- Using a proven Methodology to create an Inclusive learning environment, while supporting Equity, Excellence, Engagement, & Results in Business.

NAICS CODES:

- 541611 Administrative Mgmt. & General Mgmt. Consulting
- 541612 Human Resources Consulting
- 611430 Professional & Management Development Training
- 541618 Other Management Consulting Services

CONTACT INFORMATION:

- Traci@ItsAllBiggerThanMe.com
- LinkedIn.com/in/traci-harrell
- Traci Harrell - It's All Bigger Than Me
- Traci.harrell.bigger.than.me/
- @Traci_Success
- 407-272-1273

CORE COMPETENCIES:

- Talent & Leadership Development - Expand leadership competencies to master complex individual/organizational strategic challenges
- Diversity & Inclusion Strategies - Establish or expand initiatives that influence and promote organizational cultures of Inclusion & Excellence

DIFFERENTIATORS:

- Using unique proprietary approach called, *Transformational Inclusive Leadership™* to create customized comprehensive solutions
- Methodology based on proven strategies including: Positive Psychology, Adaptive Leadership, Self-Directed Learning, and 'Growth Mindset-in Action'
- Specializing in Executives Ready to Transform
- #1 Rated Diversity & Inclusion Training Company in the State of Washington, per DES RFP 21-0006

CLIENTS / COMPANIES SERVED:

- Microsoft, IBM, and The Walt Disney Company
- Washington State Dept. of Enterprise Services
- Tacoma Pierce County Health Department
- First Place, National Black MBA Association, etc.



IGNITE HAPPINESS



IGNITE YOUR INNER SPIRIT



IGNITE POSSIBILITIES (1st Edition)



IGNITE POSSIBILITIES (2nd Edition)



Black Writers Unmasked
Transformational Inclusive Leadership with Mind, Heart, and Soul
Traci Harrell
African American Writers Alliance

Transformational Inclusive Leadership™



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SPEAKER BIO

Traci Harrell is a **Leadership, Diversity & Inclusion Trainer and Consultant**, a Certified SUCCESS Coach, a **Keynote Speaker**, and a Facilitator. She's the President of It's All Bigger Than Me Consulting, President of the National Black MBA Association-Seattle Chapter, and the Founder of It's All Bigger Than Me Ministry.

Traci is an **International Best-Selling Author**. She has contributed to 5 books: 'Ignite Happiness', 'Ignite Your Inner Spirit', 'Ignite Possibilities' (1st edition), the newly released 'Ignite Possibilities' (2nd edition), and 'Black Writers Unmasked'.

She was voted "Top 100 Executive Leaders under 50", and has over 25 years of diverse Corporate & Leadership Experience (8 years with IBM, 14 years with The Walt Disney Company, and 5 years with Microsoft).

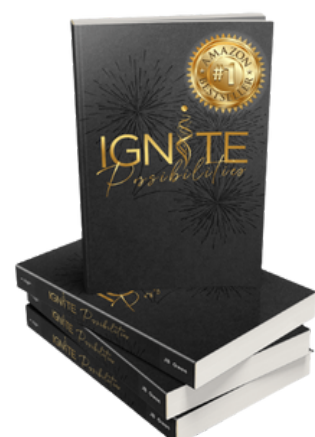
Traci's current book and video series, "**Achieving Success in Business and in Life**", helps leaders, teams, and organizations to increase their competency, and to co-create solutions that support Inclusion, Equity, Leadership Development, Happiness, Engagement & Results. She uses a proven proprietary methodology called, **Transformational Inclusive Leadership™**.



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